



ARIEL CURRY

ACQUISITIONS EDITOR

SKILLS

- Acquisitions
- Project Management
- Developmental Editing
- Strategic Planning
- Corporate blogging
- Social Media
- Market Research

PROFILE

Talented and dynamic acquisitions editor, specializing in K-12 educational publishing in print and online. Passionate about developing materials that foster a love of learning and supporting teachers in all that they do.

CONTACT

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EDUCATION

Azusa Pacific University
Bachelor of Arts, English Literature, 2010

Oxford University
Study Abroad, British Literature, 2009

Media Bistro
Certificate, Digital Project Management, 2014

WORK EXPERIENCE

ACQUISITIONS EDITOR, CORWIN TEACHING ESSENTIALS NOV 2015 - PRESENT

- Acquire 12 titles annually in teaching methods and educational technology, K-12
- In 2017, grew Teaching Essentials list by 32% over prior year
- Project manage 25+ books and multiple video projects

FOUNDER AND EDITOR, CORWIN CONNECT MAY 2014 - PRESENT

- Founded educational professional development website to raise Corwin's profile & develop authors' brands
- Grew site to 20,000+ subscribers in 3.5 years
- Edit daily articles and manage website

ASSOCIATE EDITOR, CORWIN JUN 2014 - NOV 2015

- Acquired and project managed titles in education technology, particularly the Corwin Connected Educators Series
- Worked with authors to develop manuscripts
- Conducted market research and additional ad hoc projects

EDITORIAL ASSISTANT, CORWIN APRIL 2013 - JUN 2014

- Supported the Leadership, Technology, Teaching Methods, Math and Science lists
- Provided administrative support through contract preparation, managing permissions, and post-publication tasks
- Acted as the primary liaison for author concerns and questions