



ARIEL BARTLETT

ACQUISITIONS EDITOR

SKILLS

- Acquisitions
- Project Management
- Developmental Editing
- Strategic Planning
- Corporate blogging
- Social Media
- Market Research

PROFILE

Talented and dynamic acquisitions editor, specializing in K-12 educational publishing in print and online. Passionate about developing materials that foster a love of learning and supporting teachers in all that they do.

CONTACT

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EDUCATION

California Lutheran University
Masters in Business Administration, 2020

Azusa Pacific University
Bachelor of Arts, English Literature, 2010

Oxford University
Study Abroad, British Literature, 2009

Media Bistro
Certificate, Digital Project Management, 2014

WORK EXPERIENCE

ACQUISITIONS EDITOR, CORWIN

NOV 2015 - PRESENT

- Acquire 16 titles annually in teaching methods and educational technology, K-12
- Exceeded 2016 signings goal by 136%; exceeded publications goal by 127%
- Project manage 25+ books and multiple video projects

FOUNDER AND EDITOR, CORWIN CONNECT

MAY 2014 - PRESENT

- Founded educational professional development website to raise Corwin's profile & develop authors' brands
- Grew site to 9000+ subscribers in 2.5 years
- Edit daily articles and manage website

ASSOCIATE EDITOR, CORWIN

JUN 2014 - NOV 2015

- Acquired and project managed titles in education technology, particularly the Corwin Connected Educators Series
- Worked with authors to develop manuscripts
- Conducted market research and additional ad hoc projects

EDITORIAL ASSISTANT, CORWIN

APRIL 2013 - JUN 2014

- Supported the Leadership, Technology, Teaching Methods, Math and Science lists
- Provided administrative support through contract preparation, managing permissions, and post-publication tasks
- Acted as the primary liaison for author concerns and questions